

2012

# MOVEMBER AND SONS

## STYLE GUIDE

### *The Rock Star*



THE ROCK STAR IS BIG AND FULL OF ATTITUDE, NATURALLY NEAT AND WORN THE WORLD OVER BY COUNTLESS MUSIC LEGENDS.

### *The Undercover Brother*



THIS UNASSUMING STYLE IS AN ESSENTIAL ADDITION TO ANY MOUSTACHE AFICIONADO'S TOOLBOX. JUST COVERING THE UPPER LIP WITH SUBTLY ROUNDED CORNERS, THE UNDERCOVER BROTHER IS THE PERFECT LOOK FOR THOSE WHO CRAVE A MO, BUT DON'T NEED UNDUE ATTENTION.

### *The Connoisseur*



REMINISCENT OF VILLAINS, BRITISH INFANTRY AND DAPPER DETECTIVES, THE CONNOISSEUR IS PERHAPS THE MOST CLASSIC OF MO STYLES. THIS QUINTESSENTIAL MO IS EASILY RECOGNISABLE BY ITS ARTISTICALLY WAXED TIPS.

### *The Box Car*



HANGING LIKE A SHAGGY INVERTED 'V' OVER THE UPPER LIP, THE BOX CAR IS AN IDEAL MO FOR NOVICES OFFERING MAXIMUM STYLE POINTS WITH MINIMUM UPKEEP.

### *The After Eight*



EXTENDED LONG WAXED WHISKERS WHICH STRETCH OUT HORIZONTALLY LIKE THE LONDON BRIDGE. LOOSEN UP YOUR WAXING FINGERS AND GET READY FOR A TWIST.

### *The Regent*



THIS MO STYLE IS FAMOUSLY WORN BY CENTURIES OF UPPER CLASS HUNGARIAN MEN. THE REGENT IS FIT FOR REVOLUTIONARIES AND OTHER BIG MOVERS AND SHAKERS.

### *AbraKadabra*



ALSO KNOWN AS 'THE SURREALIST' THIS ABSURDLY STYLISH MO BLENDS ARISTOCRATIC ELEGANCE WITH ARTISTIC FLAIR.

### *The Trucker*



THE FEARSOME TRUCKER BEGINS WITH A FULL BRUSH THAT HANGS LIKE A CROWBAR OVER THE UPPER LIP. MEANWHILE, THE ENDS PLUMMET DOWN TO THE BOTTOM OF THE CHIN FRAMING THE MOUTH IN A HORSESHOE ARC.

### *The Whisp*



RECENT DECADES HAVE SEQUESTERED THIS STYLE TO THE REALM OF LOUNGE LIZARDS AND VEGAS HUSTLERS, BUT HISTORICALLY IT HAS BEEN HELD AS A MARK OF SOPHISTICATED.

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